



AVID PROGRAM
Northeast High School
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2015-2016 Cinematography, Film and Video
Course Syllabus

Teacher: Mr. Aronson - Room 13
aronson@philasd.org

Course Description:

This course introduces students to the art and science of Television & Digital Film Production. Students will learn several types of media production while developing a full understanding of hardware, software and the necessary equipment used in the TV & Film industry. Instruction includes training in concept design, video production, television production, audio production, and editing.

Using state-of-the-art digital technology, students will apply their knowledge to create quality media productions for cable broadcast, DVD, the web, and computer-based presentations. This course will enhance students' computer literacy and increase their communications skills, as well as provide them with a personal portfolio that can be used in preparation for college, business and/or employment.

Class Rules:

In order to use equipment I need to...
Come to class on-time
Be in perfect uniform
Do my "Do Now" with date and full sentences
NOT PLAY FIGHT
Use the Internet safely
Be respectful of others' films
Not be on my cell phone
Have a pass to go shoot
Clean up the studio at the end of class

Employment Outlook

Employment of Multimedia Technology majors is expected to grow as fast in the years to come. The current trend is to hire individuals with a broader skill set which may encompass more than one discipline. Expansion of the Internet, cable television and the entertainment industry will create additional openings, but competition will be keen for what generally is regarded as an exciting field.

Professionalism

Working and acting like professionals is going to be the most important part of this class. Students' final grade will reflect being on time, participating in class, not using your cell phone, the quality of your projects, teamwork, proper attire and coming to class on time. Attendance in class is a part of the final grade. Students will receive two points for every day in attendance; two points are subtracted for every day absent and one point is subtracted for every arrival after the late bell.

Course Grading:

Classwork- 30%

-Do Now/Journals, Written Assignments, In-class shorts, Group Work

Projects- 30%

-Shoots, editing, presentations, homework, group evaluations, scripts, storyboards, and other written assignments related to the assigned projects.

Quizzes/Tests- 15%

-Written assessments on vocabulary, proper use of the video equipment, and the ability to identify equipment that will be used throughout the course.

-Group Assessments

Employability/Professionalism- 25%

-Professional conduct in class, being on time, respectful to classmates and to class and studio equipment.

On a daily basis...

-A "Do Now" activity

-Lecture, project work, group work

-Clean the room/"Problem of the Day" exit ticket

Supplies/Materials Needed:

A Journal Book (used for daily reflection and story ideas)

A pen or pencil

I look forward to a fun & exciting year of Video Production! – Mr. Aronson

Please note:

- *Students must be in full, proper uniform to use class equipment**
- *Cell phones are not allowed in class and will lower the professionalism grade**
- *This is a hands-on class, focused on learning and using video technology, excessive absences may force a drop from the course**
- *All videos can be viewed on the Northeast High School YouTube page**

AGREEMENT

Student and Parent Signoff:

We have read, discussed and understand the requirements of Mr. Aronson's Cinematography class as noted in this syllabus.

Parent/Guardian Signature

Student Signature

Print Student Name/Date

Show proof of signature for a 100% quiz grade.